

**MINUTES
MONTEREY PARK BUSINESS IMPROVEMENT
DISTRICT ADVISORY COMMITTEE (BIDAC)
Special Meeting
July 19, 2018**

The BIDAC of the City of Monterey Park held a Special Meeting of the Committee in Room 251, located at 320 W. Newmark Avenue in the City of Monterey Park, Thursday, July 19, 2018 at 3:30 p.m.

CALL TO ORDER:

Johnny Thompson called the meeting to order at 3:30 p.m.

ROLL CALL: Johnny Thompson, Gene Jeng, and Josephine Louie

ALSO PRESENT: Donna Ramirez and Michael Huntley, Fred Tatlyan (Goliath Graffix)

AGENDA ADDITIONS, DELETIONS, CHANGES AND ADOPTIONS

None

ORAL AND WRITTEN COMMUNICATIONS

None

1. **PRESENTATION**
None

2. **CONSENT CALENDAR**
None

3. **APPROVAL OF MINUTES**

3A. APPROVAL OF MINUTES FOR SPECIAL MEETINGS

Approve the minutes from the special meetings of June 21, 2018.

Action Taken: Item moved to the special meeting of August 7, 2018.

4. **OLD BUSINESS**

4A. REVIEW CONCEPTS FOR BANNER DESIGNS FOR BUSINESS IMPROVEMENT DISTRICT NO. 1 (BID) PROVIDED BY GOLIATH GRAFFIX

Discussion: Ms. Ramirez provided the preliminary designs proposed by Goliath Graffix for feedback by the BIDAC. Mr. Thompson spoke to the BIDAC regarding his desire to go in a different direction than the "heart" concept and would like an opportunity for the BIDAC to consider going in another direction.

MISSION STATEMENT

The mission of the City of Monterey Park is to provide excellent services to enhance the quality of life for our entire community

Ms. Louie and Mr. Jeng stated they would like to discuss his ideas.

Action Taken: Bring by the new concept by Mr. Thompson at a special meeting on August 7, 2018 and place Goliath Graffix on hold until the BIDAC can discuss the concept further.

Motion: Mr. Thompson made a motion to schedule a meeting for August 7, 2018 at 4 p.m. to review Mr. Thompson new concept and decide if the BIDAC wishes to use a different concept and postpone Goliath Graffix until the BIDAC decides; Seconded by Ms. Louie.

Ayes:	Thompson, Jeng, Louie
Noes:	None
Absent:	None
Abstain:	None

5. **NEW BUSINESS - None**

6. **COMMISSION COMMUNICATIONS**

Ms. Ramirez distributed to the BIDAC a announcement by David Barron regarding advertising opportunities.

ADJOURNMENT

There being no further business for consideration, Adjourned at 5 p.m.



Donna Ramirez
Economic Development Specialist